

PIPL: CHINA'S NEW PRIVACY LAW

What is it?

On August 20, 2021, China passed a new privacy law, called the Personal Information Protection Law (PIPL). The law governs how organizations handle personal information from people in China and applies to any company that has employees in China or does business in China.

The PIPL goes into effect on November 1, 2021.



SixFifty can help

We worked with the best privacy experts in China to automate the compliance documents you need to get ready quickly and affordably.

- **Compliance documents**, including policies, notices, and contracts are included in the toolkit.
- **Impact Assessments** are required by the PIPL in many situations to analyze whether the benefits of how your company handles data outweigh the costs to the individual data subjects.

If I'm already complying with GDPR, am I ok?

Probably not. The PIPL is similar to the GDPR, but there are several key differences. Businesses will need new compliance paperwork (policies, website notices, contract addendums, impact assessments) in order to comply with the PIPL, even if they're already GDPR-compliant. There are also unique requirements for personal information transferred out of China.

The penalties for non-compliance are substantial.

Uncorrected Violations may result in one or more of the following

- A fine of up to 1 million Yuan (\$154,000)
- A fine of up to 100,000 Yuan for responsible personnel

Grave Violations can result in criminal action, in addition to:

- A fine of up to 50 million Yuan or 5% of your business's annual revenue
- A fine of up to 1 million Yuan for responsible personnel
- Prohibition from responsible personnel holding high positions in the company

Learn more at SixFifty.com/china