

Emerging Trends in Non-Compete Law

October 21, 2021

* Although we will be providing legal information during this webinar, we will not be providing legal advice. If you have a legal question about your specific situation, we suggest consulting a lawyer.



Agenda

- Introduction
- Basics of Non-Compete Law
- Enforceability of Non-Compete Provisions
- Federal and State Emerging Trends
- Use of Technology to Comply with Laws
- Questions and Answers



Types of Restrictive Covenants

- Non-compete: A contract where an employee agrees to not compete with a company for a certain period after employment ends.
- Non-solicit: A contract where an employee agrees not to solicit the company's clients, employees, or other individuals with whom the employee worked.
- Non-disclosure: A contract where an employee agrees not to disclose the company's confidential information.



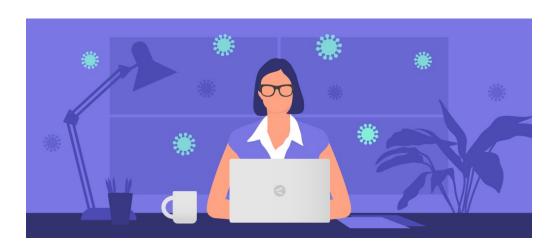
Basics of Non-Compete Law

- Limitations
 - Legitimate business interest
 - Professions and industries
 - Length of restricted period
 - Restricted area
 - Definition of competition



Basics of Non-Compete Law

- Consideration
 - Offer of employment usually sufficient
- Notice requirements
 - Some states require notice that employees will be asked to sign a noncompete or non-solicitation provision





Enforceability

- Strike unenforceable provision
 - Blue pencil
 - May include power to reform an unenforceable provision
 - Red pencil
- Monetary penalties
- Attorney's fees





Trends in Non-Compete Law

Non-compete agreements are under increasing scrutiny

Jimmy John's under fire for worker contracts

by Ben Rooney @ben_rooney

Cottober 22, 2014: 12:00 PM ET

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It's one thing for a high paid exec to be prohibited from working at a competitor. But Jimmy Johns actually imposes non compete clauses on its low-wage workers.

Lawmakers take aim at Jimmy John's labor practices.

 An estimated 40% of American workers have been subject to non-compete clauses



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Trends at the Federal Level

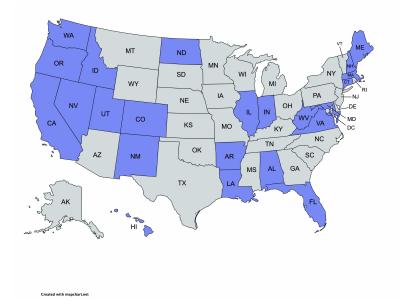
- In July, President Biden issued an executive order "encouraging" the FTC "to curtail the unfair use of non-compete clauses"
- What does this mean for companies who use non-competes now?
 - Executive Order does not ban or limit non-competes. Nor does it encourage FTC to ban them. Order is focused on reining in "unfair use."
 - FTC will have to go through rulemaking process.
 - Questions remain about FTC's authority to limit use of noncompetes.
 - Executive Order reflects current widespread skepticism over non-competes, and now is a good time for companies to rethink how they use non-competes



- Three states ban employee non-competes: California,
 Oklahoma, North Dakota. D.C is set to join the club in 2022.
- States that have laws limiting the use of non-competes include Colorado, Illinois, Maine, Maryland, Massachusetts, New Hampshire, Nevada, Oregon, Rhode Island, Virginia, and Washington



- Expect more state-level restrictions in the near future:
 - Over the past several years, 37 states have been reevaluating their non-compete laws and 24 states and D.C. have made changes



 In 2021 alone, there have been 66 non-compete bills introduced in 25 different states spanning the political spectrum from Mississippi to Vermont



State approaches: Income Thresholds

- Many states are prohibiting non-competes for low-wage or lowskilled workers
- Examples:
 - Illinois banned for employees earning \$75k or less
 - Washington banned for employees earning less than \$100k
 - Oregon banned for employees earning less than \$100,533
 - Maryland banned for employees earning less than \$31,200 annually or \$15/hour
 - Nevada banned for all employees paid an hourly wage
 - Massachusetts banned for all non-exempt employees under the Fair Labor Standards Act
- Other states with income thresholds are Maine, New Hampshire,
 Rhode Island, and Virginia



State approaches: Notice Requirements

- Many states are requiring employers to provide employees advance notice that signing non-compete is required
- Examples:
 - Illinois Must advise employee to consult with attorney, and must provide copy of non-compete 14 days before starting work
 - Massachusetts Must advise employee of right to consult with attorney and provide non-compete the earlier of 10 days before starting work or prior to a formal offer
 - Washington Must disclose terms of non-compete before acceptance of offer or before agreement becomes effective
 - D.C. Must disclosure that non-competes are unlawful
- Other states with notice requirements are Maine, New Hampshire, and Oregon.



State approaches: Consideration



- Historically, an offer of employment is enough consideration to make a non-compete enforceable.
- Some states have begun requiring more:
 - Illinois 2 years of employment or "additional financial or professional benefits"
 - Massachusetts "Garden leave" or "other mutually-agreed upon consideration"



State approaches: Penalties

- State prosecutors have been aggressive in going after companies who abuse non-competes by subjecting low-wage workers to them.
- In Washington, for example, companies face penalties of \$5k plus attorney's fees for violating non-compete law





Trends in Non-Compete Law

TAKEAWAYS

- 1. There is a clear and rapid trend at both the state and federal level to restrict the use of non-compete agreements
- 2. Expect more states to impose bans on non-competes for low-wage workers
- 3. Expect more states to require employers to give potential hires notice that a non-compete is a condition of employment and time to review the terms of the non-compete
- 4. Companies should not be using non-competes as a matter of course in every employment contract.
- 5. Now is a good time for companies to take a fresh look at their use of non-competes



Using Technology

- Factors to consider when drafting noncompete provisions:
 - Legitimate business interest
 - Appropriate restricted period
 - Limited geographic scope
 - Reasonable protected activity
 - Income thresholds
 - Prohibited professions
 - Consideration
 - Notice periods
 - And more!



Using Technology

SixFifty tool coming soon!

sixfifty.com/employment

